## LAWN! TENNIS BALLS

No. 1



Home Price 8/- per box of 6.

L.T.F.

SIGNIFIES

LAWN TENNIS FEDERATION

AND THE

INTERNATIONAL LAWN TENNIS FEDERATION

IS SUPREME AUTHORITY CONTROLLING THE

BALL SPECIFICATION.

No. 2



HOME PRICE **7/3** per box of 6.

All our Balls bearing the brand L.T.F. comply with the I.L.T.F. specification which is also adopted by THE ENGLISH LAWN TENNIS ASSOCIATION.

Owing to preference for "hardness," the balls when boxed have a compression rather more than the maximum prescribed by the regulations and this extra compression is appreciated by players.

We were not concerned with the controversy between the Federation of British Manufacturers of Sports and Games and the Lawn Tennis Association regarding the 'Official' Ball but we are very much concerned in providing all lawn tennis players with balls of the highest character at the lowest possible price.

Being actual manufacturers of balls from beginning to end (see Factory view at back) we are in an unique position to offer values unobtainable through channels absorbing two more profits before they reach the retailer.

The value of our balls is further increased by the fact that after one season's play they can be re-inflated (and washed), restoring their resiliency for a second season's use.

The cost of re-inflation is 1/6 for six balls, postage extra.

The L.T.F. brand is made in two grades.

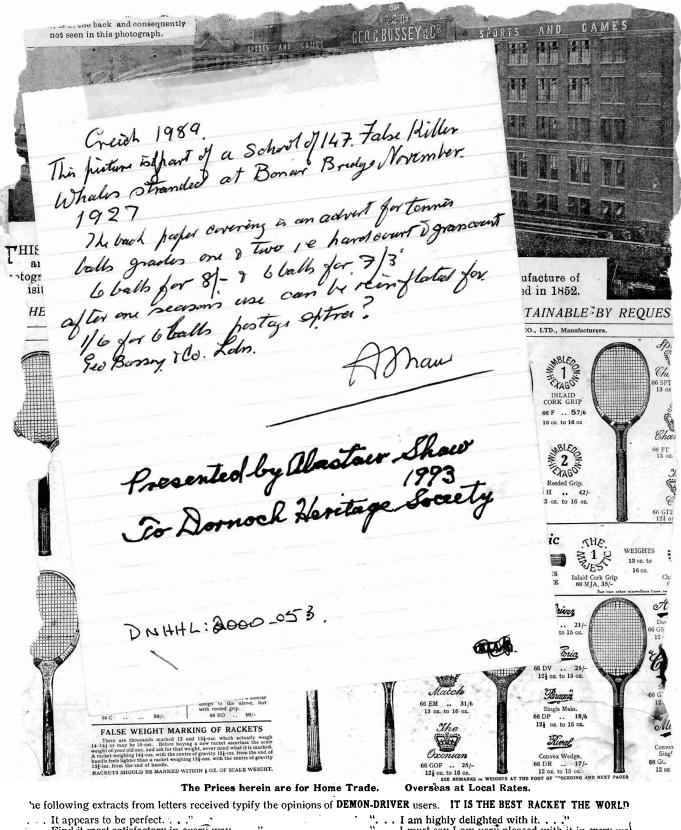
No. 1 has a covering of special wearing qualities for hard courts and, of course, is vitable for grass courts.

Six balls of this class have been used with satisfaction for over 1,000 games on a structive hard court.

No. 2 has a covering which wears very well on hard courts and will last for two or the e seasons on grass courts.

These Balls can be re-inflated and their resiliency restored for the small cost of 1/6 for ix halls, postage extra.

o ensure long wear, the covering is severely pressed in tightly fitting moulds nipping the nd causing a slight ridge which is no detriment in play. Our first consideration is the character and this is followed by severe ability and economy.



. Find it most satisfactory in every way. . . ."
. The feel of it is splendid. . . ."

I must say I am very pleased with it in every wal